

PRELIMINARY PROGRAM MONDAY JUNE 18

- Regulatory Framework for Cosmetic Product Claims
- Misleading and NOT misleading claims: protection consumer
- Focus on Skin care products: methods and instrumentations for claim substantiation
- **WORKSHOP:** NIR spectroscopy and Electrokinetic Analyzer for Solid Surface Analysis as potential techniques to evaluate in vitro and in vivo efficacy of ingredients and finished product

Texture bar
Welcome party

TUESDAY JUNE 19

- Focus on nail products and testing
- Focus on hair and eyelash care products testing
- Packaging-content interactions
- Beauty devices & cosmetic products: new aesthetic frontier
- FOCUS onto baby, solar products and biocellulose masks
- Research section

Gala dinner

WEDNESDAY JUNE 20

- New Claim substantiation: antipollution
- Prebiotics or probiotics in cosmetics?
- Social media communication & Brand strategy
- **WORKSHOP:** How to support effects claimed by cosmetic product?

JUNE 18-20 2018

University of Pavia

EFFICACY EVALUATION OF INGREDIENTS AND COSMETIC PRODUCTS

Conference President: Prof. Paola Perugini

EARLY BIRD REGISTRATION*

* Registration fees include: Access to all lessons, lunch buffet, coffee breaks

| REGULAR | POST DEGREE STUDENTS | UNIVERSITY STUDENTS |
|----------|----------------------|---------------------|
| 350,00 € | 250,00 € | 50,00 € |

For more information about registration and how to submit an abstract:

Website: master.labunicosm.it



Scientific Secretariat: segreteria.eticHub@gmail.com

Event promoted by: Cosmetica Italia (The personal Care Association)